What Is the Study of Business Administration?

The Business Administration program has been designed to prepare students for leadership roles in business and the community. One program objective is to provide students with the perceptual and analytical skills necessary in making decisions and evaluating policy in business; another is to develop student understanding of the social, economic and regulatory environment of business. The program is designed for students with a variety of career goals, including opportunities with financial institutions, manufacturing and retail firms, service industries and the public sector.

Why Consider an International Business (IBUS) Concentration in the Business Administration Major?

An International Business concentration prepares a student to work with business relationships across borders in a variety of situations. Often combining some training in language and in other business areas, graduates should be able to help manage these business relationships that are central to the global environment that will define their careers. For more information, see the IBUS website.

How to Declare:

**Pre-major**: Status is granted to students who have confirmed admission to WWU, completed 45 credits, and earned a GPA of 2.5 overall or 2.75 in the foundation courses they have completed.

**Full major**: Students must have completed the following requirements:
- Confirmation admission to WWU and have 45 credits or be in the CBE Distinguished Scholars program.
- Be in good academic standing with the University and meet one of the following GPA requirements: Either 1) a minimum GPA of 2.75 in the eight Foundation Courses listed below, including grades from transfer courses and Advanced Placement credit or 2) a cumulative GPA of at least 2.50 in all college-level course work including transfer work.

- **Foundation courses**:
  - MATH 157 Calculus with Applications to Business and Economics
  - ACCT 240 Financial Accounting
  - ACCT 245 Managerial Accounting
  - ECON 206 Introduction to Microeconomics
  - ECON 207 Introduction to Macroeconomics
  - DSCI 205 Business Statistics
  - MGMT 271 Law and the Business Environment
  - MIS 220 Intro: Business Computer Systems w/lab (or equivalent, or exam)

**Provisional major**: Major status is granted provisionally to students who are completing their last foundation course(s) and would be eligible for full major status upon successful completion of their current course work.

**How to apply**: For consideration as a pre-major, provisional major or full major, complete the online application form at: [http://www.cbe.wwu.edu/College/Applications.asp](http://www.cbe.wwu.edu/College/Applications.asp).

**Advising tips**: 1) Complete MATH 157 and DSCI 205 requirements early; 2) For information regarding the MIS 220 Equivalency Exam see the Department of Decision Sciences website for test-out information: [http://www.cbe.wwu.edu/dsci/MIS220Exam.asp](http://www.cbe.wwu.edu/dsci/MIS220Exam.asp)

**Sample Careers**:
- Import/Export Management
- Law
- Public Policy
- International Non-Profit
- International Marketing
- Management of International Relationships in Business
- Analysis of International Competitiveness

**Major/Career Resources**: [http://www.careers.wwu.edu/students_choosingamajor.shtml](http://www.careers.wwu.edu/students_choosingamajor.shtml)
Business Administration -
International Business Concentration, BA (88-90 credits)

Students are advised to see the department for GPA requirements within the major.

Foundation Courses
- ACCT 240 - Financial Accounting
- ACCT 245 - Managerial Accounting
- DSCI 205 - Business Statistics
- ECON 206 - Introduction to Microeconomics
- ECON 207 - Introduction to Macroeconomics
- MATH 157 - Calculus With Applications to Business and Economics
- MGMT 271 - Law and the Business Environment
- MIS 220 - Introduction to Business Computer Systems (or equivalent)

Core Courses
- DSCI 305 - Applied Business Statistics
- FIN 341 - Principles of Finance
- MGMT 311 - Introduction to Management and Organizational Behavior
- MGMT 382 - Business and Its Environment
- MIS 320 - Principles of Management Information Systems
- MKTG 380 - Principles of Marketing
- OPS 360 - Operations Management
- One course from:
  - MGMT 492 - Entrepreneurial Problems
  - MGMT 495 - Strategic Management

International Business Concentration Courses
- IBUS 370 - Introduction to International Business
- IBUS 470 - International Business Operations
- One course from:
  - ACCT 451 - International Accounting
  - FIN 442 - Multinational Corporate Finance
  - IBUS 473 - International Trade Operations
  - IBUS 474 - Topics in International Business
  - MGMT 337 - Management Study Abroad
  - MGMT 481 - Managing Cultural Diversity
  - MKTG 486 - International Marketing Management
  - OPS 466 - Supply Chain Management
- Two courses from:
  - ECON 343 - Population, Environment, and World Agriculture
  - ECON 365 - The Canadian Economy
  - ECON 385 - Comparative Economic Systems
  - ECON 462 - International Trade
  - ECON 463 - International Finance
  - ECON 388 - Economics of the European Union
  - ECON 389 - Economies of the Pacific Rim
  - ENVS 342 - Geography of the World Economy
  - INTL 305 - Study Abroad
  - Or other 300-level Social Science course approved by advisor
- Two courses under advisement (at least one course from CBE)
- Complete at least one of the following:
  - An approved foreign education experience
  - A second-year college-level language study
  - A qualified global internship
- Take one Communication Focus (CF) course and a minimum of three writing proficiency points in approved upper-division writing proficiency courses (WP) at WWU with a minimum grade of C-. The CF and WP courses must be taken within CBE and can be completed as part of the above required and elective courses, prior to graduation. Consult the Timetable of Classes for the specific course sections that fulfill the CF and WP requirements. An International Business student completing a double major may satisfy the upper-division writing proficiency requirement in either major.
- Accounting and Business majors must complete a minimum of 90 credits in areas other than accounting and business administration.

Other Business Administration Options
- Business Administration- Management, BA
- Business Administration, BA
- International Business Minor
- Business Administration — Finance, BA
- Business Administration — Marketing, BA
- Business Administration— Operations Management, BA
- Business Administration — Management Information Systems, BA

General University Requirements [GUR]:
The courses below satisfy GUR requirements and may also be used to fulfill major requirements.

QSR: MATH 157
SSC: ECON 206, 207; ENVS 342; MGMT 271

This document has been created for advising purposes only. Please contact the appropriate department for updates and changes.