MKTG 480 MARKETING PRACTICUM
INTERNSHIP AGREEMENT between
DEPARTMENT OF FINANCE and MARKETING
WESTERN WASHINGTON UNIVERSITY
and

Name of Organization __________________________________________________________
Address ______________________________________________________________________
Internship Supervisor _________________________________________________________
Title __________________________ Telephone _________________________________
Email _______________________________________________________________________

The organization agrees to accept as a student intern for (Quarter/Year) __________
Student Name ______________________ ID# _________________________________
Current Address _______________________________________________________________
Telephone __________________________ Email _______________________________________

Faculty Supervisor       Cat Armstrong Soule       Title: Professor of Marketing
Address CBE, MS9073, WWU 98225       Office Phone: 360-650-4685
Fax: 306-650-4844  Cell Phone: 406-544-8116  Email Cat.ArmstrongSoule@wwu.edu

Work Schedule

Start Date __________  End Date __________  Hours/Week ______  Minimum 160 hours for 4 credits

Internship Area
(check all that apply)

Advertising _______  Marketing Research _______  Public Relations _______
Production _______  Creative _______  Event Planning _______
Sales Promotion _______  Media Planning _______  Website Design _______
Digital / Social _______  Analytics _______  Other:

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Job Description

Please attach a typed job description.

Minimum Requirements:
- production of several written documents (e.g. marketing plan, marketing research report, web site, press releases);
- one formal presentation on an assigned project;
- responsible for one project from start to finish that requires initiative and teamwork.

Financial Assistance provided to student (specify): ______________________

Meetings with Faculty Member: ______________________

Meetings with Employer: ______________________

Midterm Evaluation Letter ________ Final Evaluation Letter ________
(From Employer) (From Employer)

Due Date for Final Portfolio and Journal: ______________________

Signatures:

(date) (Student Intern)

(date) (Organization Supervisor)

(date) (Faculty Supervisor, Professor Cat Armstrong Soule)