

MBA Program Goals/Learning Objectives

Being	<ul style="list-style-type: none"> • <i>Be conscientious in the application of business knowledge</i> <p>Learning Objective(s):</p> <p>7.1 Be thorough and act with initiative. 7.2 Be an intelligent consumer of business analytics in decision-making.</p>	Technical
Being	<ul style="list-style-type: none"> • <i>Create an orientation of personal responsibility, respect and professionalism</i> <p>Learning Objective(s):</p> <p>8.1 Accept responsibility when warranted. 8.2 Act according to professional norms.</p>	Managerial
Being	<ul style="list-style-type: none"> • <i>Transform followers to leaders</i> <p>Learning Objective(s):</p> <p>9.1 Be committed to and capable of equipping others to achieve their leadership potential.</p>	Leadership
Doing	<ul style="list-style-type: none"> • <i>Illustrate ability to apply critical thinking and ethical decision making to complex business problems</i> <p>Learning Objective(s):</p> <p>4.1 Construct a reasoned critique of an organizational decision. 4.2 Apply critical thinking skills in making an organizational decision. 4.3 Relate relevant ethical frameworks to the resolution of a business dilemma.</p>	Technical
Doing	<ul style="list-style-type: none"> • <i>Exhibit competence in applying interpersonal and managerial skills within an institutional context</i> <p>Learning Objective(s):</p> <p>5.1 Display proficiency in building a persuasive case. 5.2 Show ability to manage organizational constituencies.</p>	Managerial
Doing	<ul style="list-style-type: none"> • <i>Demonstrate ability to motivate others to achieve strategic outcomes</i> <p>Learning Objective(s):</p> <p>6.1 Unite stakeholders in the implementation of organizational strategy.</p>	Leadership
Knowing	<ul style="list-style-type: none"> • <i>Validate mastery of discipline-specific business knowledge and analytical skills</i> <p>Learning Objective(s):</p> <p>1.1 Identify and describe core concepts in the key functional areas of business. 1.2 Recognize and explain appropriate analytical methods for solving discipline-specific business issues.</p>	Technical
Knowing	<ul style="list-style-type: none"> • <i>Integrate functional areas of business knowledge across disciplines</i> <p>Learning Objective(s):</p> <p>2.1 Use systems thinking to describe how core concepts in each functional area relate to and are integrated across disciplines. 2.2 Identify appropriate processes for making organizational decisions.</p>	Managerial
Knowing	<ul style="list-style-type: none"> • <i>Synthesize functional business knowledge within strategic organizational framework</i> <p>Learning Objective(s):</p> <p>3.1 Demonstrate ability to bring disparate functional areas of business to bear on the formulation of organizational strategy.</p>	Leadership

