

## CBE Undergraduate Learning Goals

Degree Program: Financial Economics

<b>Learning Goal</b>	<b>Learning Objectives</b>	<b>Where Measured</b>
1. Understanding of Finance	<ul style="list-style-type: none"><li>• Demonstrate knowledge of financial concepts</li></ul>	<ul style="list-style-type: none"><li>• Fin. 440, 441, 444</li></ul>
2. Understanding of Economics	<ul style="list-style-type: none"><li>• Demonstrate knowledge of economic concepts</li></ul>	<ul style="list-style-type: none"><li>• Econ. 306, 307</li></ul>
3. Understanding of Accounting	<ul style="list-style-type: none"><li>• Demonstrate knowledge of accounting concepts</li></ul>	<ul style="list-style-type: none"><li>• Acct. 342</li></ul>
4. Effective Communication Skills	<ul style="list-style-type: none"><li>• Produce quality business documents</li><li>• Deliver a professional quality presentation supported by appropriate technology</li></ul>	<ul style="list-style-type: none"><li>• Representative sample of WP courses <sup>a</sup></li><li>• Representative sample of CF courses <sup>a</sup></li></ul>
5. Quantitative skills	<ul style="list-style-type: none"><li>• Analyze economic data using quantitative techniques</li></ul>	<ul style="list-style-type: none"><li>• Econ. 375</li></ul>

a. Using rubric applied by outside evaluator