

## CBE Undergraduate Learning Goals

Degree Program: Business and Sustainability Joint Degree with Huxley

Learning Goal	Learning Objective	Where Measured
<p>Understanding of environmental science, environmental policy, scientific issues, economics, social and political climate, knowledge and skills in general business and economics</p>	<p>Demonstrate fundamental knowledge of environmental science involved in sustainable business.</p>	<p>ESCI 302 AND ESCI 310</p>
	<p>Demonstrate fundamental knowledge of environmental policy involved in sustainable business.</p>	<p>ENVS/MGMT 359</p>
	<p>Demonstrate understanding of the scientific issues involved in sustainable business.</p>	<p>ENVS/MGMT 359</p>
	<p>Demonstrate a fundamental knowledge of economics.</p>	<p>ECON 206 &amp; 207</p>
	<p>Demonstrate the ability to understand the social and political climate.</p>	<p>ENVS/MGMT 359</p>
	<p>Demonstrate an integrated understanding of sustainable business in linked human and natural systems.</p>	<p>ENVS/MGMT 466</p>
	<p>Demonstrate breadth of knowledge and skills in general business and economics.</p> <p>Demonstrate the ability to transfer academic learning to a real-world context of constraints and opportunities.</p>	<p>ENVS/MGMT 466</p> <p>ENVS/MGMT 466</p>
<p>Effective Communication Skills (Analyze and communicate ideas effectively in oral, written and visual form)</p>	<p>Produce quality business documents</p>	<p>WP course * ECON 482</p>
	<p>Deliver a professional quality presentation supported by appropriate technology</p>	<p>CF course * MKTG 384/474</p>
<p>Ethical and Legal Perspective</p>	<p>Analyze problems, decisions, and priorities using an ethical perspective</p>	<p>ENVS 359/MGMT 359</p>
	<p>Analyze the legal implications of business decisions</p>	<p>MGMT 271</p>
<p>Creative Problem Solving and Critical Thinking Skills</p>	<p>Ability to apply economic and environmental analyses in sustainable business.</p>	<p>ENVS 466/MGMT 466</p>
	<p>Ability to critically analyze problems in light of business knowledge in the context of</p>	<p>ENVS 359/MGMT 359</p>

	sustainability and defend a position	
Quantitative Skills	Solve business and related problems using quantitative techniques	ENVS 359/MGMT 359
Effective Collaborative Skills	Work collaboratively to identify and analyze problems and opportunities of sustainable business	ENVS/MGMT 466

\*WP=Writing Proficiency, CF=Communication Focus