

CBE Undergraduate Learning Goals

Degree Programs: Accounting, Business Administration, MSCM

Learning Goal	Learning Objective	Where Measured
Understanding of Business and Economics	Demonstrate breadth of knowledge and skills in general business and economics	MGMT 495 Case analysis
Effective Communication Skills	Produce quality business documents Deliver a professional quality presentation supported by appropriate technology	Representative sample of WP courses * Representative sample of CF courses *
Ethical and Legal Perspective	Analyze problems using an ethical perspective	MGMT 382
Creative Problem Solving and Critical Thinking Skills	Critically analyze problems and defend problem resolutions	MGMT 495 Case analysis
Quantitative Skills	Solve business problems using quantitative techniques	DSCI 305

*WP=Writing Proficiency, CF=Communication Focus

POULSBO CAMPUS